

# RAMM VCARDS



Social Media  
Integration



Contact Search  
Optimization



Contact  
Information



Media Rich  
Files



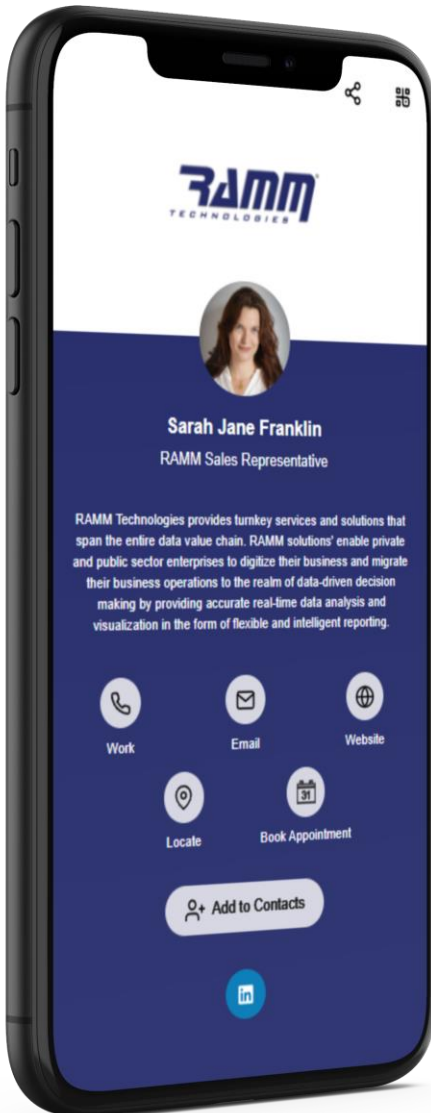
Eco-Friendly



Branding



Shareability



# RAMM VCARDS

## PRODUCT DESCRIPTION

Modern, professional vCards with unlimited exchanges. An innovative way for smarter networking.

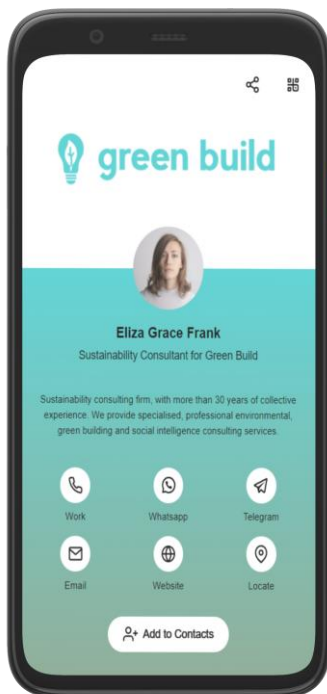
RAMM's vCard is the perfect business card for any business. No matter your line of work, you need clients and they need you. So, stay at the forefront of technology and make your contact details easily available.

Share your business card with just a click of a button via, QR codes, Emails, WhatsApp, or other social media platforms. Instantly connect with people worldwide and enhance the capturing of your contact information.

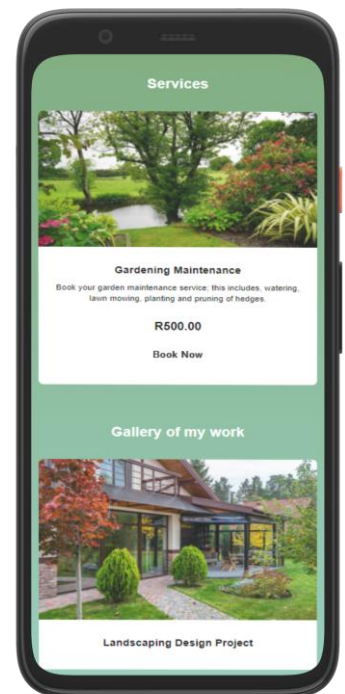
RAMM's vCards are customizable virtual business cards, available in 3 options; Lite, Standard and Premium.

Premium vCards most unique feature is the integration with your online booking system. These cards enable you to add authentic videos, images and pdfs, social media links and web URLs. Not to mention advertise your products or services.

### LITE VCARD



### STANDARD / PREMIUM\* VCARD



*\*Our Premium vCards are more customizable with unlimited media-rich cards..*

*View the T&C on our Website*

# RAMM VCARDS

## BENEFITS

- Convenient.
- Affordable and Cost-Effective.
- Environmentally Friendly.
- Contactless and Unlimited Sharing.
- Saved Directly to Customers Phone.
- Contact/Phonebook Search Optimization.
- Links to Company Website or Social Media Integration.
- Integrate with your Online Booking System.
- Navigate to your workplace using Geo-Locations.
- Add Links, Pdfs, Videos, Images and Products.
- Up-Dateable - Prevent incorrect/outdated contact information from being distributed.

## PROCESS

1

### Order your vCards

Place your order with a RAMM Sales Representative.

2

### Data Collection

Complete an online form or work with our vCard team to collect all the necessary information for your vCard.

3

### Mock Up

After we receive your information and payment, we will develop some mock ups for you to choose from. If you want to make changes, you can make up to 2 artwork changes (any more will require a surplus charge).

4

### Approval

Once you are satisfied with the mock-up design, we will develop all your vCards.

5

### Enjoy!

When all your vCards have been developed and tested, we will email you all the links to your vCards.

# RAMM VCARDS

## FEATURE INFORMATION

PRODUCT	LITE VCARD	STANDARD VCARD	PREMIUM VCARD
Customization	Colours, Logo, Headshot 2 Artwork Changes	Colours, Logo, Headshot 2 Artwork Changes	Background Customization, Colour, Logo, Headshot 2 Artwork Changes
General Information	Name and Surname Job Title Business Name Business Description	Name and Surname Job Title Business Name Business Description	Name and Surname Job title Business name Business Description
Contact Search Optimization	Yes	Yes	Yes
Primary Contact Information	Email Phone (mobile and work) WhatsApp / Telegram Website Location E-commerce Store	Email Phone (mobile and work) WhatsApp / Telegram Website Location E-commerce Store	Email Phone (mobile and work) WhatsApp / Telegram Website Location E-commerce Store
Integration with Online Booking Systems	-	Yes	Yes
Social Media Link	-	LinkedIn, TikTok, Instagram, Facebook, Youtube, Twitter, Skype, Microsoft Teams	LinkedIn, TikTok, Instagram, Facebook, Youtube, Twitter, Skype, Microsoft Teams
Media Rich Files	-	1 Media Rich File <u>Choose <b>one</b> of the following media rich files to add to your vCard:</u> Images and Music, PDFs, Embedded YouTube Videos, Add Text/Testimonials, Embedded website links, Services and/or Products	Unlimited Media Rich File <u>Have an unlimited amount of the following Media Rich Files:</u> Images and Music, PDFs, Embedded YouTube Videos, Add Text/Testimonials, Embedded website links, Services and/or Products
Sharing on Social Media	Unlimited	Unlimited	Unlimited
QR Code Scanning	Yes	Yes	Yes

# RAMM VCARDS

## BREAKDOWN OF VCARD



vCard Sharing and QR Code Scanning

Customization; including brand colour, logo and personal information

General Information; Name and Surname, Job Title, Business Name, Description and Address.

Primary Contact Information; Email, Phone (mobile and work), WhatsApp / Telegram, Website, Location and E-commerce Store.

Social Media Links

*Applicable for Standard and Premium vCards only*

Media Rich Files: including Product and Services, Text, PDFs, Images and YouTube videos

*Applicable for Standard (only one media rich file) and Premium vCards (unlimited number of media rich files) only*

# RAMM VCARDS

PRICING (excl. VAT)

DESCRIPTION	LITE VCARD	STANDARD VCARD	PREMIUM VCARD
<b>VCARD PRICING</b>			
Set Up Fee	R 100,00 (Once off fee)	R 100,00 (Once off fee) <i>10% discount for Students.</i>	R 100,00 (Once off fee)
Monthly Fee (billed annually)	R 5,00 (Annually R 60,00)	R 10,00 (Annually R 120,00)	R 15,00 (Annually R 180,00)
Consultation with Data Collection Assistant	Free / 20-minutes <i>Have a call with someone who will assist you in collecting all your information</i>		
<b>ARTWORK PRICING</b>			
Artwork Fee	Free <i>You are provided with mock-ups. If you would like any changes to the mock-ups, you are provided with 2 artwork changes.</i>		
Artwork Changes	After 2 artwork changes, there is a surplus charge of R 150.00 per vCard redesign		
Consultation with Designer	R 175.00 / 30-minutes		
<b>AD HOC PRICING</b>			
Alterations to Contact Information	R 35,00 Maximum of 5 alterations / vCard <i>(Any alterations made to vCards after Mock up been finalised )</i>		
Additional Content	Not available	Not available	R 50,00 Maximum of 5 additions / vCard <i>(Adding additional content to your vCard)</i>

# RAMM VCARDS

## USES FOR YOUR VCARD QR CODE



### Place it on your Assets

Print a copy of your vCard QR code on a sticker and place it on the back of your phone and/or laptop. This is a great way to get views when you're working around town or networking at conferences.



### Social Media Platforms

Add your QR code image to all your social media platforms; such as your LinkedIn, Facebook, Skype/Microsoft, YouTube Channel & much more.



### Virtual Business Meetings

Add your vCard QR code to your background when you have your virtual business meetings.



### Printed Marketing Materials

Add your vCard QR code sticker on your documents or printed marketing material for potential clients to see. This is very useful for trade shows and posters.



### Existing Business Cards

Add your vCard QR code to your existing business cards and gain even more visibility.



### Email Signatures

Take a screen shot of your QR code and insert it into your email signature.

# RAMM VCARDS

Scan the QR Codes below to view our examples

## LITE VCARDS

Cleaning Services



Engineer



Real Estate Agent



## STANDARD VCARDS

Student



Technician



Accountant



## PREMIUM VCARDS

Designer



Lawyer



RAMM  
Employee

